



Real estate in
the blockchain era.

2024 report
\$IMO · RWA token

In Brief

IMO continues its momentum towards democratizing real estate investment via blockchain. In 2024, the project expanded its offering of real estate assets available for staking and strengthened its community. The migration to the Base blockchain improved transaction fees, while real estate-related revenues support the token's value through the buyback and burn mechanism.

Situation as of December 31, 2024

Market cap	23,876,424	[USD]
Circulating supply	11,110,250	[IMO]
Total supply	18,567,065	[IMO]
Total tokens burned	1,432,935	[IMO]
Monthly buyback and burn related to real estate	14,700	[USD]
Number of properties owned	1	[-]
Number of properties in staking	5	[-]
Number of IMO holders	4,077	[-]
ATL (All-Time Low)	0.03	[USD]
ATH (All-Time High)	4.15	[USD]

2024 Year in numbers

Evolution of real estate staking properties	1 → 5	[-]
Evolution of monthly buyback and burn	1,600 → 14,700	[USD]
	+918%	
Transaction volume	15,437,700	[USD]
\$IMO price evolution from 01.01 to 31.12	0.21 → 2.02	[USD]
	+961%	
\$IMO max price evolution during the year	0.095 → 4.15	[USD]
	+4368%	
Holders evolution	2,100 → 4,077	[-]
	+194%	

Main project developments in 2024

Real estate

IMO expanded its offering of properties available for staking. The rental income generated is directly reinvested into the token ecosystem through the buy and burn mechanism, thereby supporting its value.

Migration to the Base Blockchain

The decision to migrate was made for the following reasons:

Low transaction fees	Base, built on Ethereum's Layer 2 solution, offers very low transaction fees compared to the Ethereum mainnet.
Better scalability	As a Layer 2, Base enhances Ethereum's scalability, allowing for a greater number of transactions per second. This ensures a smooth user experience even during high network demand.
Enhanced security	Base derives its security from the Ethereum blockchain, which validates final transactions. Unlike BSC, which depends on the BNB token directly linked to the Binance platform, Base operates independently and in a decentralized manner.
Access to a broad ecosystem	Base is already integrated into the Ethereum ecosystem and benefits from reliable bridges to interact with other blockchains. A cryptocurrency launched on Base can easily be exchanged and used in the numerous Ethereum apps.
Increased visibility and adoption	With low transaction fees, Layer 2 solutions as Base benefit from high visibility and allow all wallets to invest, which is essential for widespread adoption.

Other highlights of 2024

- Integration of two new members into the IMO Team (fullstack dev and marketing)
- Organization of an IRL event with the IMO community
- Strengthened transparency through regular reports and performance tracking on social media.

Outlook for 2025

- Implementation of token staking
- Wider public democratization via new payment channels
- Improvement and expansion of communication and marketing
- DAO
- Listing on CEX
- Bridge to other blockchains
- Acquisition of new real estate properties